



The Gifford Youth Orchestra

2023-2024 PAC

GYO Program Advertising Design Contract

Advertiser Name: _____

Contact Person: _____

Title: _____

Phone: _____ Cell: _____

Email: _____

Address: _____

City: _____ State: _____ Zip: _____

Submit your signed Advertising Contract with Payment
by **October 31, 2023**

Mail to:

The Gifford Youth Orchestra
PO Box 691166
Vero Beach, FL 32969

Email Your Camera Ready Ad to:
info@gyotigers.org

Ad Size:

Full Page _____ Quarter Page _____

Half Page _____ Business Card Size _____

Use Last Year's Ad _____

8 1/2 x 11 Program

Full Page - \$150.00, inside program page

Half Page - \$90.00

Quarter Page - \$45.00

Business Card - \$25.00

Ad production Cost—\$15.00



Ad Production Cost: (for GYO to design your Ad)
Requires completed 2023-2024 Ad Design Request
Form by **October 31, 2023—Free for GYO Parents**

Full Page ____ Half Page ____ Quarter Page ____ Business Card Size ____

Total Due \$ _____

My check is enclosed (Payable to Gifford Youth Orchestra) _____

Please charge \$ _____ to my

Visa ____ Mastercard ____ Discover ____ AMEX ____

Name on Card _____

Card Number _____

Exp Date _____ Security Code _____ Signature _____

Camera Ready Ads Due **October 31, 2023**

Ad Specification: High Resolution
(300 dpi minimal)
CMYK

PDF format preferred

JPEG, TIFF, PNG or EPS accepted

Cannot accept:

Word, PowerPoint, Corel or Page Files

Thank you for your support!



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GYO Program Advertising Design Request

Ad Size:

Full Page _____

Quarter Page _____

Half Page _____

Business Card Size _____

- 4 edits are allowed for each Ad
- Additional charge for more than 4 edits
- Final approval of design is required for Ad submission before print

Business/Organization Name:

Contact Name: _____

Email: _____ Phone: _____

Website: _____

Copy (to be added to your Ad):

Contact Information to be added to your Ad:

Artwork Requirements:

All digital color and greyscale artwork must be supplied at 300 dpi. Line art must be supplied at 600 dpi. High-res PDF, EPS, TIFF and JPEG files are accepted. Images from the web are not suitable for printing. All color artwork must be in CMYK mode; black-and-white artwork must in either greyscale or bitmap mode. RGB mode artwork is not accepted and if supplied will be converted to CMYK mode, which will result in a color shift. All screen and printer fonts as well as linked images must be supplied if not embedded in the file.